



## **Nutrition for Growth II**

### **From commitment to action**

#### **Social Media Toolkit**

### **The policy brief**

**Nutrition for Growth II from commitment to action: Recommendations to Improve Nutrition through Agriculture and Food Systems** provides information and advice in the form of 10 evidence-based recommendations, to help policymakers invest in effective policies to reduce all forms of malnutrition.

This brief is the result of a series of rigorous, scientific analyses conducted by the Global Panel, following its creation in 2013, as one of the commitments from the first Nutrition for Growth Summit.

These evidence-based policy recommendations will help support governments and their development partners as they meet to discuss their commitments at the Nutrition for Growth Rio 2016 event on 4 August 2016, and in the run up to the second Nutrition for Growth summit in 2017.

### **Opportunity at Rio**

On the eve of the launch of the Rio Olympics, the Brazilian government hosted a Nutrition for Growth event for government representatives and development partners. This important event revisited the commitments made at the first Nutrition for Growth Summit in London 2013 in the run up to the second Nutrition for Growth summit to be held in 2017.

As world leading experts gathered at the Rio event, the Global Panel launched its brief Nutrition For Growth II From Commitment To Action, which provides 10 evidence-based recommendations that can guide policymakers to help address all forms of malnutrition so that people now and in the future, have access to better quality diets.

The Global Panel calls for policymakers to now turn rhetoric into tangible and accountable actions on the ground.

### **Twitter**

**Hashtag:** #NutritionforGrowth #InvestInNutrition #EndMalnutrition #Nutrition4Gold

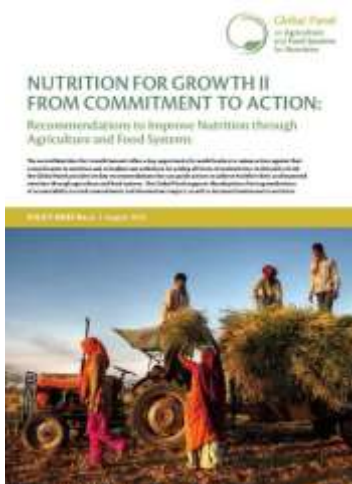
**Handle:** @Glo\_PAN @Akin\_Adesina @AfDB\_Group @grazianodasilva @FAOnews @embrapa @TumusiimeRhoda @\_AfricanUnion @Agnes\_Kalibata @AGRAAlliance @thePHFI @rkyte365

**Brief page link:** <http://bit.ly/2aQKdTe>

## Share Our Story

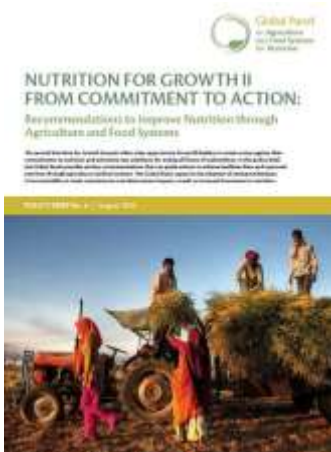
### Suggested tweets

- #NutritionforGrowth II FROM COMMITMENT TO ACTION. New @Glo\_PAN policy brief taking action to end #malnutrition <http://bit.ly/2aQKdTe>
- Today: A call for sustained political action to end #malnutrition at #Rio2016. Read the #NutritionforGrowth brief <http://bit.ly/2aQKdTe>
- Road to Rio: today @Glo\_PAN will be @ #Rio2016 4 #NutritionforGrowth summit. See our recommendations to policymakers <http://bit.ly/2aQKdTe>
- .@Glo\_PAN #NutritionForGrowth II brief - calling4action on #nutrition commitments #InvestInNutrition @Dfid\_nutrition <http://bit.ly/2aQKdTe>
- 'It is high time to move from commitment to action' said @TomArnoldCEO #NutritionforGrowth <http://bit.ly/2aQKdTe> [+IMAGE BELOW]



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- We must eliminate #malnutrition & maximise human #development. SEE HOW: <http://bit.ly/2aQKdTe> #NutritionDecade [+IMAGE BELOW]



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## Share Panel Member's Quotes

### Suggested tweets

#### President Akin Adesina, African Development Bank

- '58 million #children are #stunted in #Africa' - @Akin\_adesina @Glo\_PAN <http://bit.ly/2aQKdTe> #NutritionforGrowth #africanleaders
- 'Sub-Saharan Africa loses 25 billion a year due to poor #nutrition' – @Akin\_adesina #EndMalnutrition #Rio2016 <http://bit.ly/2aQKdTe>
- 'The goal is simple, to end #malnutrition and #stunting' - @akin\_adesina @Glo\_PAN <http://bit.ly/2aQKdTe> #Rio2016 [+IMAGE BELOW]



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- #Africa loses 11% of its GDP due to #malnutrition' – @Akin\_adesina. We must act to #SecureNutrition <http://bit.ly/2aQKdTe>
- 'Boosting #nutrition will boost #economies' – @Akin\_adesina. #NutritionforGrowth #Rio2016 <http://bit.ly/2aQKdTe> [+IMAGE BELOW]



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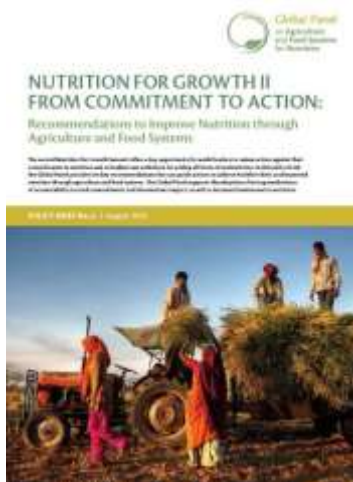
- To end #malnutrition, we must 'invest in #grey #infrastructure' – @akin\_adesina @Glo\_PAN <http://bit.ly/2aQKdTe> [+IMAGE BELOW]



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### H.E. John Kufuor, John A Kufuor Foundation

- "Governments should scale up efforts to prioritise nutrition" John Kufuor #Nutrition4Gold <http://bit.ly/2aQKdTe>



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